



Submit A Proposal to Speak at the 2022 ATSC NextGen Broadcast Conference!

ATSC NextGen Broadcast Conference | June 7-9, 2022 | Detroit, MI & Virtual (Hybrid)

ATSC is seeking submissions for speakers for the 2022 conference which will be held virtually, and in-person in Detroit, Michigan, June 8-9, 2022. The call for speakers will close on **Friday, March 25, 2022, at 11:59pm ET.**

Conference attendees are mid-to-senior level professional executives and engineers representing the broadcast, broadcast equipment, motion picture, consumer electronics, computer, cable, satellite, and semiconductor industries. The content should reflect that skill level. All talks should assume the attendees have competent knowledge about ATSC 3.0 and NEXTGEN TV and are interested in how to apply this to their position and company.

Each session will last for 30 minutes and all set-up, A/V requirements, and equipment will be provided to the speakers on behalf of the conference venue.

Proposed topics include, but are not limited to:

- International Projects
- Automotive Use Cases
- Datacasting
- Distance Learning
- Public Broadcasting
- New Consumer Products
- Regulatory Updates
- Advanced Emergency Messaging
- Transitioning from 1.0 to 3.0
- Tower Networking
- Future Technologies
- Core Network Technologies
- *Other topics & ideas not listed here!*

Company Name: _____

Proposal Prepared by: _____

Contact Information - Phone Number: _____

Contact Information - Email Address: _____

Please indicate the day you would like to speak:

- Annual Member Meeting – Wed. June 8th from 10am – 4pm ET
(please note that only Members of ATSC can attend on this day)
- NextGen Broadcast Conference – Thurs. June 9th from 10am – 4pm ET
(open to non-members, members, media)
- Either day is fine

Please indicate your speaking preference:

- In-person
- Virtually



Preferred Session Format:

- Keynote
- Q&A
- Panel
- Pre-recorded

Title of Session: _____

Session Description: _____

After this session, attendees will be able to (list a minimum of two learning objectives):

1. _____
2. _____
3. _____
4. _____

What category does this session fit into (see sample list above)? _____

Aimed at which audience group(s)? i.e. broadcasters, engineers, automotive, etc.

Presenter Information:

Presenter 1: _____

Presenter 1 Company: _____

Presenter 1 Title: _____

Presenter 1 Email: _____

Presenter 1 Phone Number: _____

Previous Presentation Experience: _____

Presenter 2: _____

Presenter 2 Company: _____

Presenter 2 Title: _____

Presenter 2 Email: _____

Presenter 2 Phone Number: _____

Previous Presentation Experience: _____



Presenter 3: _____
Presenter 3 Company: _____
Presenter 3 Title: _____
Presenter 3 Email: _____
Presenter 3 Phone Number: _____
Previous Presentation Experience: _____

Presenter 4: _____
Presenter 4 Company: _____
Presenter 4 Title: _____
Presenter 4 Email: _____
Presenter 4 Phone Number: _____
Previous Presentation Experience: _____

When completed, please SAVE your document and submit your completed proposal, including any supplemental documentation you would like to provide to Amy Lodes, Director of Communications, at alodes@atsc.org no later than **Friday, March 25, 2022, at 11:59pm ET**. If you have any questions about this process, please contact her as well.

On behalf of the ATSC Conference Planning Team, thank you for taking your time to submit this proposal. All speaker proposals will be peer-reviewed by the Planning Team. Sessions are selected to fit with the annual theme of the conference and the content streams that will be presented each year.

Unfortunately, we usually have more speaker requests than time available. Should your proposal not be selected for inclusion in this year's conference, we tend to have multiple opportunities throughout the year for other speaking opportunities and will stay in touch.

Successful presenters will be notified no later than April 15, 2022.

The Fine Print:

- The submission of a completed proposal form does not in any way guarantee the submitter or presenter a speaking slot in the program.
- If accepted, all speakers will receive complimentary registration to the conference including the networking events. All travel, hotel, dining not provided at conference, and any other miscellaneous expenses will not be paid by ATSC.
- All presentations will be recorded, live-streamed during the event and available on-demand on the ATSC website after the event. By submitting a proposal, you agree to being recorded and agree that all copyrights are held by ATSC.