

ATSC CONFERENCE SPONSORSHIP OPPORTUNITIES



Broadcasting The Future

ATSC NEXTGEN BROADCAST
CONFERENCE

WESTIN BOOK CADILLAC
DETROIT, MI

JUNE 8-9, 2022



These conference-related sponsorship opportunities are available to all Members of ATSC.

Sponsor the Tuesday Evening Members Only Networking Event = \$2,500

- ◆ Two sponsorships available
- ◆ Logo placement
- ◆ Signage opportunity
- ◆ Acknowledgement by the Event Host
- ◆ Speaking opportunity to welcome members (10 minutes)

Sponsor the Wednesday Annual Member Meeting Coffee & Refreshment Stands = \$1,000

- ◆ ~~Two~~ One sponsorships available (**one sold**)
- ◆ Logo placement
- ◆ Signage opportunity
- ◆ Acknowledgement by the Event Host

Sponsor the Wednesday Annual Member Meeting Luncheon = \$4,500

- ◆ One sponsorship available
- ◆ Logo placement
- ◆ Signage opportunity
- ◆ Acknowledgement by the Event Host
- ◆ Speaking opportunity to welcome members (10 minutes)

Sponsor the Wednesday Evening All Attendee Private Event at The Henry Ford Museum = \$3,500

- ◆ ~~Two~~ One sponsorships available (**one sold**)
- ◆ Digital Signage Recognition at the Museum
- ◆ Logo Placement
- ◆ Acknowledgement by the Event Host
- ◆ Speaking opportunity to welcome members (5 minutes per sponsor)

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Continued...

Sponsor the buses to the Wednesday evening networking event at The Ford Museum = \$1,000

- ◆ Four sponsorships available
- ◆ Logo Placement
- ◆ Acknowledgement by the Event Host
- ◆ Opportunity to put marketing materials, giveaways, etc. in the buses

~~Sponsor the Thursday NextGen Broadcast Conference Coffee & Refreshment Stands = \$1,000~~

SOLD

~~◆ Two sponsorships available~~

- ◆ Logo Placement
- ◆ Acknowledgement by the Event Host
- ◆ Signage opportunity

Sponsor Thursday's NextGen Broadcast Conference Luncheon = \$5,000

- ◆ One sponsorship available
- ◆ Logo Placement
- ◆ Acknowledgement by the Event Host
- ◆ Signage opportunity
- ◆ Speaking opportunity to welcome attendees (10 minutes)

Sponsor Welcome Gift with ATSC = \$2,500

- ◆ One sponsorship available
- ◆ Logo Placement
- ◆ Acknowledgement by the Event Host
- ◆ Co-branded with your organization and ATSC's logos

~~Sponsor the Badge Lanyard = \$1,000~~—SOLD

~~◆ One sponsorship available~~

- ◆ Logo Placement
- ◆ Acknowledgement by the Event Host
- ◆ Branded with your organization's logo

First come, first reserved!
Reservations are due by Friday, May 6th Monday, May 16th!

To reserve your conference sponsorship,
please email Amy Lodes, Director of Communications, at alodes@atsc.org.