

# ATSC Recommended Practice: Digital Rights Management (DRM)

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# **Table of Contents**

1.	SCOPE		6
	1.1 Intr	oduction and Background	6
	1.2 Org	anization	6
2.	REFERENCE	S	6
	2.1 Info	rmative References	6
3.	DEFINITION	OF TERMS	7
	3.1 Con	pliance Notation	7
		tment of Syntactic Elements	7
	3.2.1	Reserved Elements	8
	3.3 Acre	onyms and Abbreviations	8
	3.4 Teri	·	9
4.	SYSTEM OV	ERVIEW	9
		EG Common Encryption (CENC)	9
	4.1.1	Introduction	9
	4.1.2	CENC Overview	9
	4.2 W30	C Encrypted Media Extensions (EME) Overview	10
		4 Encrypted Media Extensions (EME) Overview	11
5.		CESSING FOR CENC AND DRM OPERATION	12
•	5.1 General Client Processing for CENC and DRM Operation		
	5.1.1	Introduction	12 12
	5.1.2	Basic CENC Operation in ROUTE/DASH and MMT	12
	5.1.3	Solution Framework for DRM and CENC	13
	5.2 MPI	Support for Encryption and DRM Signaling	13
	5.2.1	Overview	13
	5.2.2	Use of the Content Protection Descriptor for mp4 Protection Scheme	14
	5.2.3	Use of Content Protection Descriptor for uuid Scheme	14
	5.2.4	Protection System Specific Header Box in the MPD	14
	5.2.5	Use of License Acquisition URL Descriptor in the MPD	15
	5.3 MM	T Client Processing for CENC and DRM Operation	15
	5.3.1	Overview	15
	5.3.2	MMT DRM Signaling	16
6.		4 APIS	16
	6.1.1	Notifications for License Request	17
	6.1.2	Provide a License	19
	6.1.3	Generate a License Request	20
	6.1.4	Notifications for Provisioning Request	22
	6.1.5 6.1.6	Notifications for Server Certificate Request Error Codes	23 25
ΑN		ISE ACQUISITIONS EXAMPLES	
		nse acquisition – Broadcast Application, connected	26
		nse acquisition – Receiver Application, connected	28
		nse acquisition – Receiver Application, unconnected	30
	A.4 Lice	nse acquisition – Broadcast Application, unconnected	32

ATSC A/3	362:2024-04a	Digital Rights Management (DRM)	3 April 2024
ANNEX B	: SIGNALING EXAMPLE	S	34
<b>B.1</b>	Service is "Protected	"	34

# **Index of Figures and Tables**

Figure 4-1 Encrypted Media Extensions workflow.	11
Figure 4-2 A/344 Web Socket workflow.	
Figure A-1 License acquisition – Broadcast Application, connected	
Figure A-2 License acquisition - Receiver Application, connected	
Figure A-3 License acquisition – Receiver Application, unconnected	
Figure A-4 License acquisition – Broadcast Application, unconnected	

# ATSC Recommended Practice: Digital Rights Management (DRM)

#### 1. SCOPE

This Recommended Practice provides best industry practices for implementers of A/360 [8] and the security and content protection provisions of A/344 [9]

#### 1.1 Introduction and Background

This document is a collection of material that was previously located in A/344 and A/360, and then published in Technology Group Report, "DRM Guidelines". This RP supersedes and replaces that document.

#### 1.2 Organization

This document is organized as follows:

- Section 1 Outlines the scope of this document and provides a general introduction.
- Section 2 Lists references and applicable documents.
- Section 3 Provides a definition of terms, acronyms, and abbreviations for this document.
- Section 4 System overview
- Section 5 Client processing
- Section 6 Use of A/344 APIs
- Annex A Example message flows
- Annex B Example SLT

#### 2. REFERENCES

All referenced documents are subject to revision. Users of this Standard are cautioned that newer editions might or might not be compatible.

#### 2.1 Informative References

The following documents contain information that may be helpful in applying this Standard.

- [1] IEEE: "Use of the International Systems of Units (SI): The Modern Metric System," Doc. SI 10, Institute of Electrical and Electronics Engineers, New York, NY.
- [2] ISO/IEC: ISO/IEC 23001-7:2016, "Information technology MPEG systems technologies Part 7: Common encryption in ISO base media file format files."
- [3] W3C: "Encrypted Media Extensions," W3C Recommendation 18 September 2017, World Wide Web Consortium.
  - https://www.w3.org/TR/encrypted-media;
  - a newer work in process is available at: <a href="https://w3c.github.io/encrypted-media/">https://w3c.github.io/encrypted-media/</a>.
- [4] W3C: "Media Source Extensions", W3C Recommendation 17 November 2016, World Wide Web Consortium.
  - https://www.w3.org/TR/media-source
- [5] ATSC: "ATSC Standard: Signaling, Delivery, Synchronization and Error Protection," Doc. A/331:2024-04, Advanced Television System Committee, Washington, DC, 3 April 2024.
- [6] ISO/IEC: "Information technology High efficiency coding and media delivery in heterogeneous environments Part 1: MPEG media transport (MMT)," Doc. ISO/IEC 23008-

- 1:2017(E), International Organization for Standardization/ International Electrotechnical Commission, Geneva Switzerland.
- [7] DASH-IF: "Guidelines for Implementation: DASH-IF Interoperability Points, Version 5, Part 6, Content Protection", DASH Industry Forum, Beaverton, OR. ISO/IEC: "ISO/IEC 23009–1:2022, Information technology Dynamic adaptive streaming over HTTP (DASH) Part 1: Media presentation description and segment formats," International Organization for Standardization, Geneva. Publicly available:

  <a href="https://standards.iso.org/ittf/PubliclyAvailableStandards/c083314">https://standards.iso.org/ittf/PubliclyAvailableStandards/c083314</a> ISO IEC%2023009-1 2022(en).zip
  - Schemas and examples are available here: https://standards.iso.org/iso-iec/23009/-1/ed-5/en/.
- [8] ATSC: "ATSC 3.0 Security and Service Protection," Doc. A/360:2024-04, Advanced Television System Committee, Washington, DC, 3 August 2024.
- [9] ATSC: "ATSC 3.0 Interactive Content," Doc. A/344:2024-04, Advanced Television System Committee, Washington, DC, 3 April 2024.
- [10] ISO/IEC: "ISO/IEC 14496-12:2015, "Information technology Coding of audio-visual objects Part 12: ISO base media file format," International Organization for Standardization, Geneva, 5th Edition, 15 December 2015.
- [11] ATSC: "Technology Group Report: DRM Guidelines", Advanced Television System Committee, Washington, DC, 12 March 2019. https://www.atsc.org/standards/other-technical-documents/
- [12] ISO/IEC: "Information technology High efficiency coding and media delivery in heterogeneous environments Part 1: MPEG media transport (MMT)," Doc. ISO/IEC 23008-1:2017(E), International Organization for Standardization/ International Electrotechnical Commission, Geneva, Switzerland.

#### 3. DEFINITION OF TERMS

With respect to definition of terms, abbreviations, and units, the practice of the Institute of Electrical and Electronics Engineers (IEEE) as outlined in the Institute's published standards [1] should be used. Where an abbreviation is not covered by IEEE practice or industry practice differs from IEEE practice, the abbreviation in question will be described in Section 3.3of this document.

#### 3.1 Compliance Notation

This section defines compliance terms for use by this document:

**should** – This word indicates that a certain course of action is preferred but not necessarily required.

**should not** – This phrase means a certain possibility or course of action is undesirable but not prohibited.

#### 3.2 Treatment of Syntactic Elements

This document contains symbolic references to syntactic elements used in the audio, video, and transport coding subsystems. These references are typographically distinguished by the use of a different font (e.g., restricted), may contain the underscore character (e.g., sequence\_end\_code) and may consist of character strings that are not English words (e.g., dynrng).

#### 3.2.1 Reserved Elements

One or more reserved bits, symbols, fields, or ranges of values (i.e., elements) may be present in this document. These are used primarily to enable adding new values to a syntactical structure without altering its syntax or causing a problem with backwards compatibility, but they also can be used for other reasons.

The ATSC default value for reserved bits is '1'. There is no default value for other reserved elements. Use of reserved elements except as defined in ATSC Standards or by an industry standards-setting body is not permitted. See individual element semantics for mandatory settings and any additional use constraints. As currently reserved elements may be assigned values and meanings in future versions of this Standard, receiving devices built to this version are expected to ignore all values appearing in currently reserved elements to avoid possible future failure to function as intended.

#### 3.3 Acronyms and Abbreviations

The following acronyms and abbreviations are used within this document.

**AMP** Application Media Player

**ATSC** Advanced Television Systems Committee

BMFF Base Media File FormatCDM Content Decryption Module

CENC Common Encryption
CID Content Identifier

**DASH** Dynamic Adaptive Streaming over HTTP

DRM Digital Rights Management
 EME Encrypted Media Extensions
 HEVC High Efficiency Video Codec
 HTML Hypertext Markup Language

**IEC** International Electrotechnical Commission

**IF** Industry Forum

**IOP** InterOperability Points

**ISO** International Organization for Standardization

IV Initialization Vector

**KID** Key ID

MPD Media Presentation Description
 MPEG Moving Picture Experts Group
 NAL Network Abstraction Layer
 RMP Receiver Media Player

**ROUTE** Real-Time Object Delivery over Unidirectional Transport

SHVC Scalable HEVC SLT Service List Table

URI Uniform Resource IdentifierURL Uniform Resource LocatorURN Uniform Resource NameUUID Universal Unique Identifier

**VOD** Video on Demand

**W3C** World Wide Web Consortium

#### 3.4 Terms

The following terms are used within this document.

**Broadcast Application** – As defined in ATSC A/344 [9].

reserved – Set aside for future use by a Standard.

#### 4. SYSTEM OVERVIEW

This is a Recommended Practice that mainly addresses DRM operation covering ATSC3 ROUTE/DASH (A/331 [5]) and Interactive Content (A/344 [9]).

ATSC constrains DRM technology through DASH-IF IOP Security [7] (ROUTE/DASH), and A/331 [5] (MMT), which in turn relies on various ISO MPEG standards, notably including DASH [7], MMT [12], and Common Encryption [2].

This section provides an overview of MPEG Common Encryption (CENC), W3C Encrypted Media Extensions (EME) and A/344 applicable APIs, which are essential to DRM operation on AMP and RMP respectively.

#### 4.1 MPEG Common Encryption (CENC)

#### 4.1.1 Introduction

Encryption, including the use of DRM systems, is addressed in DASH-IF IOP Security [7] (ROUTE/DASH) and A/331 [5] (MMT). This work is all based on MPEG Common Encryption defined in ISO 23001-7 [2] ("CENC").

#### 4.1.2 CENC Overview

The CENC protection scheme specifies encryption parameters that can be applied by a scrambling system, along with key mapping methods via common key identifier (KID). KIDs are for use by multiple DRM systems, such that the same encrypted version of a file can be decrypted by different DRM systems. The licensing and key acquisition is generally via proprietary information stored in metadata boxes of the ISO BMFF Segments – specifically, the Protection System Specific Header Box ('pssh').

The key advantage of CENC is that by providing a common way to encrypt content, it decouples the content encryption from the licensing and key acquisition and thus provides support for multiple DRM systems.

The CENC mechanism only encrypts media samples or parts thereof and leaves the ISO BMFF metadata such as the file and track structure boxes un-encrypted to enable players to recognize and read the file correctly and acquire any required license. CENC supports the encryption of NAL-based video encoding formats such as HEVC, thus offering sub-sample encryption capability, where only the video data of a sub-sample is encrypted, while the NAL header is not. This flexibility can be used to offer a free preview of the video, enable editing and processing of the video, or provide free access to some service components such as audio. By providing offsets to the encrypted byte ranges inside a sample in an ISO BMFF 'mdat' box, players can easily process the file and pass the encrypted chunks to the decryption module for decryption and playback.

For decryption to work, CENC provides the following information in the ISO BMFF (note that more commonly everything needed for decryption is (also) signaled in the MPD for

ROUTE/DASH and in the security\_properties\_descriptor for MMT. See Section 5.1.2 or Section 5.2, respectively):

- Key Identifiers (KID): A key ID must be associated with every encrypted sample in a track even in the case that a single key is used for the whole track.
- Initialization Vectors (IV): The IV, a random number used to initialize an encryption function, is used for randomization and removal of semantics and is essential for strong protection. For every sample, the IV must be known in order to be able to construct the decryption key.
- License Acquisition Information: Information about license acquisition includes some common signaling and some aspects that are specific to each DRM system. The player needs to support at least one of the DRM systems that offer access to the encrypted tracks.

CENC defines a way to store the previous information in the ISO BMFF. The Key Identifiers may be provided:

- as opaque data in the DRM-specific content protection header, 'pssh',
- as the default\_KID in the track encryption box "tenc', when a single key applies to the whole track,
- as content protection elements in the MPD (ROUTE/DASH) or the security\_properties\_descriptor (MMT), or
- as a key for a set of samples that share the same encryption key, provided in a sample grouping structure using the sample group description box 'sgpd'.

The IV for every sample is provided as part of the sample auxiliary information in the 'mdat' box or in the 'senc' box together with information about the position of the encrypted chunks.

The license acquisition information is provided as part of the protection system specific header box 'pssh', where each DRM system is identified by a SystemID. The 'pssh' box also provides a list of the provided Key Identifiers and opaque system-specific information that enables the acquisition of the keys identified by the supported key ids. For more information on license acquisition, see Section 5.

#### 4.2 W3C Encrypted Media Extensions (EME) Overview

This section is specific to the Application Media Player (AMP) and does not necessarily apply to the Receiver Media Player (RMP). See A/344 [9] Section 7.

W3C Encrypted Media Extensions (EME) [3] specifies JavaScript APIs that enable a web application to facilitate the exchange of decryption keys. This is an interface between a device-resident DRM system agent, referred to as the Content Decryption Module (CDM), and a key source or license server located somewhere on the network. EME is based on the HTML5 Media Source Extensions (MSE) specification [4], which enables adaptive bitrate streaming in HTML5 using DASH-IF IOP Security with MPEG-CENC (Common Encryption) [2] protected content. The architecture of EME is illustrated in Figure 4-1, which depicts the primary interactions of the EME workflow between the functional entities involved in the detection of encrypted content and the subsequent acquisition of license and key material, to enable content decryption and playout.

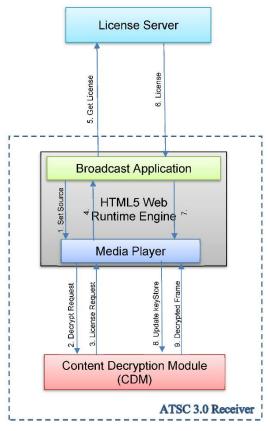


Figure 4-1 Encrypted Media Extensions workflow.

The principal objects in EME are MediaKeySession and MediaKeys. The Broadcast Application creates a MediaKeySession object, which represents the lifetime of a license and its key(s), by calling createSession() on the MediaKeys object. The Broadcast Application initiates the request for a license by passing the media data obtained in the encrypted event handler to the CDM. In turn, the CDM for the selected DRM system will generate a data blob (license request) and deliver it back to the app, which will then send that request to the license server. The returned license from the server is then passed by the Broadcast Application to the CDM, by using the update() method of the MediaKeySession. The CDM and/or the browser will use keys stored in the key session to decrypt media samples as they are encountered. The CDM may be either embedded in the web browser, or run in a trusted environment, depending on the required level of security, in passing the decrypted frames to a decoder.

#### 4.3 A/344 Encrypted Media Extensions (EME) Overview

This section is specific to the Receiver Media Player (RMP) and does not necessarily apply to the Application Media Player (AMP). See A/344 [9] Section 7.

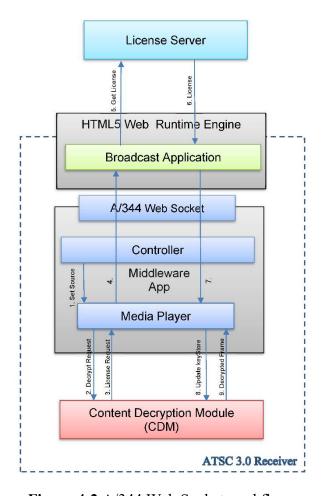


Figure 4-2 A/344 Web Socket workflow.

#### 5. CLIENT PROCESSING FOR CENC AND DRM OPERATION

#### 5.1 General Client Processing for CENC and DRM Operation

#### 5.1.1 Introduction

This section describes the operation of a receiver when accessing CENC-protected media, independent of the transport protocol used for content delivery. The Common Encryption (CENC) framework for multiple DRM systems is used to protect ISO BMFF-formatted content. Protection system specific and proprietary signaling information delivered in two ways:

- in the signaling (MPD for ROUTE/DASH or security properties descriptor for MMT), or
- carried in-band in a protection system specific header box ('pssh').

The former is common today and is preferred; and the latter is required by CENC.

#### 5.1.2 Basic CENC Operation in ROUTE/DASH and MMT

This section describes the basic mechanisms of how CENC-protected streaming content, protected by a DRM system and delivered by the ROUTE and MMT protocol, can be decrypted and played out. It describes, in the context of CENC and A/344 Web Socket APIs, the required interactions within the receiver and between the receiver and a Broadcast Application and/or a license server, for license and key acquisition and subsequent content decryption and playout.

In the first (see Section A.1), acquisition of the DRM license and content key by the CDM occurs during the program delivery via a Broadcast Application for a connected receiver.

In the second method (see Section A.2), acquisition of the DRM license and content key by the CDM occurs during the program delivery via the connected receiver.

In the third method (see Section A.3), acquisition of the DRM license and content key by the CDM occurs during the program delivery via an unconnected receiver.

In the fourth method (see Section A.4), acquisition of the DRM license and content key by the CDM occurs during the program delivery via a Broadcast Application for an unconnected receiver.

#### 5.1.3 Solution Framework for DRM and CENC

ISO-IEC 23001-7 [2] represents the normative standard for common encryption in conjunction with ISO BMFF [10], and includes the following technology components used for DRM protection of streaming media:

- Common encryption of NAL structure video and other media with one of the common encryption scheme types defined in A/360, Section 5.7.2 [8]
- Support for decryption of individual representations by one or more DRM systems (Note: Defined for ROUTE/DASH only)
- Key rotation to enable the change of the content encryption keys over time
- Signaling of default\_KID and 'pssh' parameters in the MPD or security\_properties\_descriptor The primary DRM related signaling components and tools are as follows:
- 1) For ROUTE/DASH, the **contentProtection** descriptor in the MPD which contains the URI for identifying the use of Common Encryption or specific DRM scheme(s) being used. For MMT, the system UUID from the security\_properties\_descriptor.
- 2) Parameters of the 'tenc' box, carried as part of protection scheme information in the movie box ('moov') of the Initialization Segment, which specify encryption parameters and default\_KID. The default\_KID information should also be carried out-of-band in the MPD or the security\_properties\_descriptor.
- 3) Signaling of common encryption sample auxiliary information in the form of initialization vectors and subsample encryption ranges, if applicable, using the 'senc' box as defined in ISO/IEC 23001-7 [2], or via the SampleAuxiliaryInformationSizesBox ('saiz') and a SampleAuxiliaryInformationOffsetsBox ('saio').
- 4) 'pssh' license acquisition data or keys for each DRM system in a format that is protection system specific. 'pssh' may be stored in the Initialization Segment or in Media Segments. It should also be present in a cenc:pssh element in the MPD or the pssh element of the security\_properties\_descriptor. Note that while the presence of pssh information increases the payload size, it may allow faster parsing, earlier access, and addition of DRM systems without content modification.

Key rotation to enable modification over time in the entitlement for access to continuous live content. Details on how key rotation operates in the protection of broadcast DASH streaming content can be found in the DASH-IF IOP Security [7]. (Note: Defined for ROUTE/DASH only.)

#### 5.2 MPD Support for Encryption and DRM Signaling

#### 5.2.1 Overview

In addition to the ISO BMFF signaling of DRM-related items, these items are also commonly included in the MPD (and should be), which provides more timely delivery and faster decoding.

This starts with the **ContentProtection** element which is typically on the **AdaptationSet** element. There is one of these per DRM system, which may include generic CENC signaling as defined in CENC [2]. Within the **ContentProtection** element, there may be standardized license acquisition URL element (see DASH-IF IOP Security [7] **Laurl**); a mechanism for identifying the content to the DRM system, e.g. "content ID" (beyond **AssetIdentifier**); as well as DRM system-specific elements.

#### 5.2.2 Use of the Content Protection Descriptor for mp4 Protection Scheme

As described in DASH-IF IOP, a **contentProtection** descriptor with @schemeIduri value of "urn:mpeg:dash:mp4protection:2011" indicates that the content is encrypted with the scheme as indicated in the @value attribute. The file structure of content protection schemes is specified in MPEG-DASH [7], Section 5.8.5.2, and the @value is 'cenc' in denoting the Common Encryption scheme. Such value for the @schemeIduri of the **contentProtection** descriptor along with @cenc:default\_KID as defined within the "urn:mpeg:cenc:2013" extension namespace may be sufficient for the receiver to acquire a DRM license, or identify a previously acquired license that can be used to decrypt the Adaptation Set.

When the @cenc:default\_KID is present for each Adaptation Set, it allows a player to determine if a new license needs to be acquired for each Adaptation Set by comparing their default\_KIDs with each other, and with the default\_KIDs of stored licenses. A player can simply compare these KID strings and determine what unique licenses are necessary without interpreting license information specific to each DRM system.

#### 5.2.3 Use of Content Protection Descriptor for uuid Scheme

A UUID **contentProtection** descriptor in the MPD may indicate the availability of a particular DRM scheme for license acquisition. An example is shown below:

The schemeIduri uses a UUID URN with the UUID string equal to the registered SystemID for a particular DRM system which can be found in the DASH identifier repository at: <a href="https://dashif.org/identifiers/content\_protection/">https://dashif.org/identifiers/content\_protection/</a>.

#### 5.2.4 Protection System Specific Header Box in the MPD

A 'pssh' box is defined by each DRM system for use with their registered SystemID, and is nominally stored in the movie box ('moov') and additionally may be present in the movie fragment box ('moof'). The same box should be stored in the MPD within a ContentProtection Descriptor for a UUID scheme using the extension element cenc:pssh in the "urn:mpeg:cenc:2013" namespace, as defined by ISO/IEC 23001-7 [2]. Carrying the cenc:pssh element and also the cenc:default\_KID attribute as defined by the same "urn:mpeg:cenc:2013" extension namespace in the MPD can be useful in supporting key identification, license evaluation, and license retrieval before the availability of Initialization Segments for live content. This enables ATSC receivers, via the broadband network, to be able to acquire license requests prior to the start of the program. Also, spreading out license requests over time avoids potential overloading of the license server due to a high volume of simultaneous license requests from many viewers, starting when at an Initialization Segment containing license acquisition information in 'pssh' becomes available.

With **cenc:default\_KID** indicated in the mp4protection **ContentProtection** descriptor for each Adaptation Set, the DRM client in the receiver can determine whether:

- the associated decryption key for the program is available to the viewer (e.g., without purchase or subscription),
- the key has been downloaded, or
- which license the client may download before the @availabilityStartTime of the program, based on the default\_KID of each Adaptation Set element selected.

#### 5.2.5 Use of License Acquisition URL Descriptor in the MPD

A Laurl element may be added under the **ContentProtection** descriptor providing information for ATSC receivers to access the license server directly. An additional **licenseType** attribute is available defining the type of applicable license.

```
<dashif:Laurl licenseType="license-1.0">https://license-server.com/license</dashif:Laurl>
```

ATSC receivers may POST the license request data from the CDM to the License Server to return a valid license. The returned license shall be passed to the CDM for the protected content to be decrypted by the given DRM System.

Additional Laurl elements may be added under the **ContentProtection** descriptor to provide more than one method to retrieve a valid license. ATSC3 receivers should use the **licenseType** to differentiate the different types.

• license-1.0 Direct license acquisition by ATSC3 receivers and the URI scheme is a valid endpoint for access.\

```
<dashif:Laurl licenseType="license-1.0">https://license-
server.com/license</dashif:Laurl>
```

• **groupLicense-1.0** Provides a path for a group-based license. The URI may need to be parsed specific to that DRM System by the ATSC3 Receiver to access any local group licenses.

```
<dashif:Laurl licenseType="groupLicense-1.0">file://groupLicense.lic
</dashif:Laurl>
```

• **contentId-1.0** Provides information for the DRM specific content identifier used to generate the KIDs. The URI should be parsed to extract relevant information using REST based notation.

```
<dashif:Laurl licenseType="contentId-
1.0">file://contentId/superball2019</dashif:Laurl>
```

#### 5.3 MMT Client Processing for CENC and DRM Operation

#### 5.3.1 Overview

In addition to in-band ISO BMFF signaling of DRM-related items, these items should also be included in the security\_properties\_descriptor, providing a more-timely delivery and faster decoding. This starts with a loop for each Asset, and each Asset has an asset\_id, scheme\_code, and default\_KID. Multiple DRM systems are supported for each Asset. For each DRM system, the system\_UUID, license acquisition URLs, and protection system specific header information are provided.

#### 5.3.2 MMT DRM Signaling

For MMT, protection system specific and proprietary signaling information is delivered as specified in ATSC A/331 [5] and ATSC A/360 [8].

Similar to ROUTE/DASH DRM signaling, when default\_KID is present for an Asset, it allows a player to determine if a new license needs to be acquired for each Asset by comparing their default\_KID attributes with each other, and with the default\_KID attributes of stored licenses. A player can simply compare these KID strings and determine what unique licenses are necessary without interpreting license information specific to each DRM system.

If license\_info is present, a license type and an LA\_URL for one license\_info is added for ATSC receivers to POST the license request data from the CDM to the License Server to return a valid license.

If 'pssh' box(s) are present for an Asset, they can be useful in supporting key identification, license evaluation, and license retrieval at the beginning of live content. This enables ATSC receivers, via the broadband network, to be able to acquire license requests prior to the start of the program.

#### 6. USE OF A/344 APIS

This section describes how the DRM APIs defined in Section 9.15 of [9] are profiled to align with W3C EME APIs, however limiting the number of returned journeys. The formal syntax for the JSON notification, message, and response messages shown in examples below is described by the accompanying JSON schemas. In the event of any discrepancy between the syntax implied by the below examples and the accompanying JSON schemas, the syntax in the JSON schemas take precedence. Examples are shown as example JSON data structures.

The accompanying JSON schemas are located at <a href="https://www.atsc-schemas.org/atsc3.0/a362/20230220/">https://www.atsc-schemas.org/atsc3.0/a362/20230220/</a>

The key/value pairs used in the proprietary message structure should provide some minimum information that a Broadcast Application uses to manage the DRM-protected services.

```
<-- Notification
    "jsonrpc": "2.0",
    "method": "org.atsc.notify",
    "params": {
        "msgType": "DRM",
        "systemId": "urn:uuid:1077efec-c0b2-4d02-ace3-3c1e52e2fb4b",
        "service": "http://doi.org/10.5239/8A23-2B0",
        "message": [{"<system-specific-key>":"<value>"}]
    }
}
Application Request
--> {
    "jsonrpc": "2.0",
    "method": "org.atsc.drmOperation",
    "params": {
        "systemId": "urn:uuid:1077efec-c0b2-4d02-ace3-3c1e52e2fb4b",
        "service": "http://doi.org/10.5239/8A23-2B0",
        "message": [{"<system-specific-key>":"<value>"}]
```

```
"id": 101
```

Below provides an example set of core pairs that are required to manage DRM message handling.

```
"message": [{
    "kid": "34e5db32-8625-47cd-ba06-68fca0655a72",
    "drmSessionId": "MzRlNWRiMzItODYyNS00N2NkLWJhMDYtNjhmY2EwNjU1YTcy",
    "drmMsgType": "<array_of_message_types>",
    "drmData": "base64-private-data",
}]
```

The kid pair should provide the information relating to the adaptation/Asset the notification relates to. Broadcast Applications may use this value to determine further track or Asset information from the MPD (ROUTE/DASH) or system\_property\_descriptor (MMT) and how the Broadcast Application should handle the request.

The drmSessionId is an optional pair that may be provided by the ATSC3 receiver, so reciprocal responses shall contain the same drmSessionId value in order to pair requests and responses together for the receiver.

The drmMsgType provides the type of message the drmData relates to and therefore how the Broadcast Application should react to the DRM Message Type. Further information on the different supported types is detailed in the sub-sections below but summarized here for convenience.

- licenseRequest
- update
- generateRequest
- individualizationRequest
- individualizationResponse
- serverCertificateRequest
- serverCertificateResponse

The drmData is a base64 encoded data format from the underlying DRM System. This provides the ability for the drmData to be transferred to license servers for processing.

Table 8.2 "JSON\_RPC ATSC error Codes" of [9] defines a list of reserved error codes. The range of -32000 to -32099 is reserved for implementation-defined server errors and should be specific for the Content Protection system being used; however, there are some generic error codes that should be used. These are defined in Section 6.1.6.

#### 6.1.1 Notifications for License Request

The DRM Notification with drmMsgType value of "licenseRequest" should be issued by the Receiver to the Broadcaster Application in order to request a license. The semantics for this notification should be as described in Table 6.1 and the syntax for this message is in the accompanying schema file org.atsc.notify-DRM.json. Additional semantic recommendations follow the table.

Property Name	Use	Data Type	Short Description	
jsonrpc	1	string	"2.0"	
method	1	string	"org.atsc.notify"	
params	1	object		
msgType	1	string	"DRM"	
systemId	1	string	URI in the form "urn:uuid:"	
service	1	string	URI	
message	1n	object		
kid	1	string		
drmSessionId	1	string		
drmMsgType	1	string	"licenseRequest"	
drmData	1	string	base64-encoded data	

 Table 6.1 License Request Semantics

It is recommended that a single notification per **keyId** is raised for each **AdaptationSet** or Asset to the Media Player.

One example is an MPD containing three adaptations or a system\_property\_descriptor containing three Assets, in this case, a Video and two Audio adaptations. The default Audio and Video is set to the Media Player, therefore two licenseRequest notifications are raised by the ATSC3 Receiver. If the second Audio is set to the Media Player, a new notification should be issued if it contains encrypted content, where the CDM does not find an applicable license.

Another example, for the ROUTE/DASH case, of when new notifications should be issued, is when an MPD period ends and a new period starts, or that the MPD changes and no licenses are found by the CDM.

ATSC3 receivers may hold a notification until a Broadcast Application has been loaded and subscribed to DRM notifications and then issue the notification.

#### 6.1.2 Provide a License

A Broadcast Application should use the licenseRequest data to retrieve a valid license from the license server. The Broadcast Application may use the Laurl element where the licenseType has a value of contentId-1.0. The content identifier may be more useful to retrieve a license for all the supported adaptations or Assets, thus only making a single HTTPS call to the license service. The Broadcast Application should return the same license for each notification received if the kid is applicable to the same content identifier.

The Broadcast Application should use the org.atsc.drmOperation API and set the drmMsgType to update and place the base64 encoded license message into the drmData element.

The semantics for this request should be as described in Table 6.2 and the syntax for this message is in the accompanying schema file org.atsc.notify-DRM.json. Additional semantic recommendations follow the table.

Pr	operty Name	Use	Data Type	Short Description
js	sonrpc	1	string	"2.0"
i	1	1	integer	
me	ethod	1	string	"org.atsc.drmOperation"
pa	arams	1	object	
	systemId	1	string	URI in the form "urn:uuid:"
	service	1	string	URI
	message	1n	object	
	kid	1	string	
	drmSessionId	1	string	
	drmMsgType	1	string	"update"
	drmData	1	string	base64-encoded data

Table 6.2 License Provision/Update Semantics

The update response semantics should be as defined in Table 6.3 and the syntax defined in the accompanying schema file org.atsc.notify-DRM.json.

Property Name	Use	Data Type	Short Description
jsonrpc	1	string	"2.0"
id	1	integer	Matches the request id value
result	one of X	object	Empty, returned on successful request otherwise the error structure is returned
error	oneOf X		See Section 6.1.6

Table 6.3 Update Response Semantics

#### Examples:

```
--> Application Request
{
    "jsonrpc": "2.0",
    "method": "org.atsc.drmOperation",
    "params": {
```

```
"systemId": "urn:uuid:1077efec-c0b2-4d02-ace3-3c1e52e2fb4b",
        "service": "http://doi.org/10.5239/8A23-2B0",
        "message": [{
            "kid": "34e5db32-8625-47cd-ba06-68fca0655a72",
            "drmSessionId": "MzRlNWRiMzItODYyNS00N2NkLWJhMDYtNjhmY2EwNju1YTcy",
            "drmMsqType": "update",
            "drmData": "<base64-encoded-licenseMessage>"
        } ]
    },
    "id": 100
}
<-- Successful Response
    "jsonrpc": "2.0",
    "result": {},
    "id": 100
}
<-- unsuccessful Response
    "jsonrpc": "2.0",
    "error": {
        "code": 27,
        "message": "No Receiver capability"
    "id": 100
}
```

#### 6.1.3 Generate a License Request

There are use cases where additional **AdaptationSets** require a different license. These examples may require additional authorization. A Broadcast Application should read the MPD (ROUTE/DASH) or system\_property\_descriptor (MMT) and extract the PSSH of the required track and request to the ATSC receiver to generate request. The response should be no different than that of a normal notification.

The semantics for this API should be as described in Table 6.4 and the syntax for this message is in the accompanying schema file org.atsc.notify-DRM.json. Additional semantic recommendations follow the table.

			1
Property Name	Use	Data Type	Short Description
jsonrpc	1	stri"g	"2.0"
id	1	integer	
method	1	string	"org.atsc.drmOperation"
params	1	object	
systemId	1	string	URI in the form "urn:uuid:"
service	1	string	URI
message	1n	object	
kid	1	string	

Table 6.4 Generate Request Semantics

	drmMsgType	1	string	"generateRequest"
	drmData	1	string	base64-encoded data

The update response semantics should be as defined in Table 6.5 and the syntax defined in the accompanying schema file org.atsc.notify-DRM.json.

**Table 6.5** Generate Request Response Semantics

Property Name	Use	Data Type	Short Description
jsonrpc	1	string	"2.0"
id	1	integer	
result	oneOf X		Returned on successful request otherwise the error structure is returned
message	1	object	
kid	1	string	
drmSessionId	1	string	
drmMsgType	1	string	"licenseRequest"
drmData	1	string	base64-encoded license data
error	oneOf X		See Section 6.1.6

#### Examples:

```
--> Application Request
    "jsonrpc": "2.0",
    "method": "org.atsc.drmOperation",
    "params": {
        "systemId": "urn:uuid:1077efec-c0b2-4d02-ace3-3c1e52e2fb4b",
        "service": "http://doi.org/10.5239/8A23-2B0",
        "message": [{
            "kid": "34e5db32-8625-47cd-ba06-68fca0655a72",
            "drmMsgType": "generateRequest",
            "drmData": "<base64-encoded-psshData>"
        } ]
    },
    "id": 101
}
<-- Response
{
    "jsonrpc": "2.0",
    "result": {
        "message": [{
            "kid": "34e5db32-8625-47cd-ba06-68fca0655a72",
            "drmSessionId": "MzRlNWRiMzItODYyNS00N2NkLWJhMDYtNjhmY2EwNjU1YTcy",
            "drmMsgType": "licenseRequest",
            "drmData": "....."
        }]
   "id": 101
```

#### 6.1.4 Notifications for Provisioning Request

Most DRM systems require unique device provisioning or certificates. For some systems, this is carried out in the factory or online. If device provisioning is required, the individualizationRequest notification is sent by the ATSC3 receiver, and the individualizationResponse request is sent by the application to provide the response.

The semantics for the individualizationRequest notification should be as described in Table 6.6 and the syntax for this message is in the accompanying schema file org.atsc.notify-DRM.json. Additional semantic recommendations follow the table.

Pr	operty Name	Use	Data Type	Short Description
js	onrpc	1	stri"g	"2.0"
id		1	integer	
me	thod	1	string	"org.atsc.drmOperation"
pa	params		object	
	systemId	1	string	URI in the form "urn:uuid:"
	service	1	string	URI
1	nessage	1n	object	
	kid	1	string	
	drmMsgType	1	string	"generateRequest"
	drmData	1	string	base64-encoded data

**Table 6.6** Generate Request Semantics

The example below shows how a provisioning request notification may be sent to the Broadcast Application for the ATSC3 receiver to be provisioned.

When a provisioning request is sent to a server, the server should respond with a unique provisioning response. The response should be posted back to the ATSC3 receiver as shown below to complete the process.

The license request response semantics should be as defined in Table 6.7 and the syntax defined in the accompanying schema file org.atsc.drmOperation-simple-response.json.

<b>Table 6.7</b> Generate Request Response Semantics	Table 6.7	Generate R	Lequest Res	ponse Sen	nantics
--	-----------	------------	-------------	-----------	---------

Property Name	Use	Data Type	Short Description
jsonrpc	1	string	"2.0"
id	1	integer	Matches the request id value
result	one of X	object	Empty, returned on successful request otherwise the error structure is returned
error	oneOf X		See Section 6.1.6

```
Application Method
    "jsonrpc": "2.0",
    "method": "org.atsc.drmOperation",
    "params": {
        "systemId": "urn:uuid:1077efec-c0b2-4d02-ace3-3c1e52e2fb4b",
        "service": "http://doi.org/10.5239/8A23-2B0",
        "message": [{
            "drmMsgType": "individualizationResponse",
            "drmData": "<base64-encoded-provisioning-response>"
    "id": 101
}
<-- Response
{
    "jsonrpc": "2.0",
    "result": {},
    "id": 101
}
```

An ATSC3 receiver once provisioned should either raise a serverCertificateRequest or a licenseRequest notification to continue the process that triggered the provisioning request in the first place.

#### 6.1.5 Notifications for Server Certificate Request

An additional layer that a receiver may support is server certificate as defined in [3] that provides an additional layer of protection between the ATSC3 Receiver and the CDM. If supported by a receiver, then the method outlined below should apply.

The server certificate request semantics should be as defined in Table 6.8 and the syntax defined in the accompanying schema file org.atsc.drmOperation-request.json.

 Table 6.8 Server Certificate Request Notification

Р	roperty Name	Use	Data Type	Short Description
j	sonrpc	1	string	"2.0"
m	ethod	1	string	"org.atsc.drmOperation"
р	arams	1	object	
	msgType	1	string	"DRM"
	systemId	1	string	URI in the form "urn:uuid:"
	service	1	string	URI

	m	essage	1n	object	
		drmMsgType	1	string	"serverCertificateRequest"
Ī		drmData	1	string	base64-encoded data

The **serverCertificate** request sent to a server, should respond with a **serverCertficiate** response. The response should be posted back to the ATSC3 receiver as shown below to complete the process.

The license request response semantics should be as defined in Table 6.9 and the syntax defined in the accompanying schema file org.atsc.notify-DRM.json.

Р	Property Name	Use	Data Type	Short Description
j	jsonrpc	1	stri"g	"2.0"
i	id	1	integer	
m	nethod	1	string	"org.atsc.drmOperation"
р	params	1	object	
	systemId	1	string	URI in the form "urn:uuid:"
	service	1	string	URI
	message	1n	object	
	drmMsgType	1	string	"serverCertificateResponse"
	drmData	1	string	base64-encoded data

Table 6.9 Server Certificate Response Request

```
Application Method
```

```
},
   "id": 101
}
<-- Response
{
    "jsonrpc": "2.0",
    "result": {},
    "id": 101
}</pre>
```

#### 6.1.6 Error Codes

See A/344 Section 8.3.3, A/344 Table 8.2 JSON-RPC ATSC Error Codes [9] .

### Annex A: License Acquisitions Examples

#### A.1 LICENSE ACQUISITION - BROADCAST APPLICATION, CONNECTED

Figure A-1 is an example message flow illustrating the method whereby the **ContentProtection** descriptor in the MPD or the security\_property\_descriptor in MA3 messages is used to provide the affiliated metadata, such as the default KID to the CDM. This triggers the CDM to request and obtain the DRM license, and associated keys material.

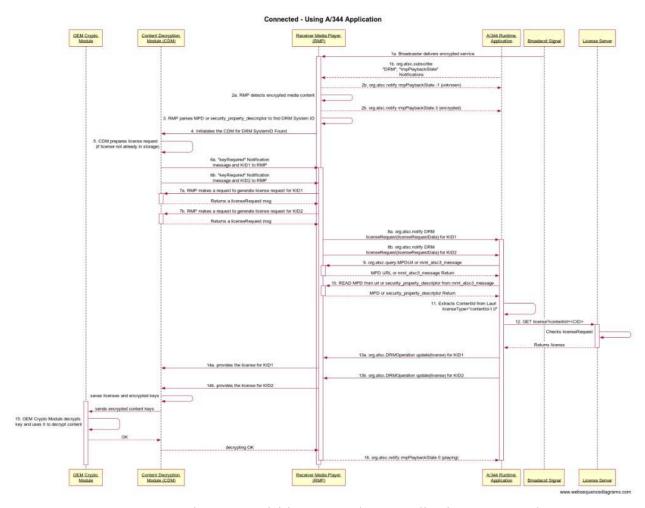


Figure A-1 License acquisition – Broadcast Application, connected.

- 1) A user selects a Service with encrypted audio and video. A Broadcast Application is also present in the definition of the Service, and the Receiver downloads and executes it when the package containing it has been retrieved and validated.
- 2) The RMP discovers the service is encrypted and sets rmpPlaybackStateChange to 3.

- 3) The RMP parses the MPD in the Service Layer Signaling (SLS), specifically the **ContentProtection** element, or security\_property\_descriptor in MA3 messages to discover whether or not it lists a DRM System ID that the RMP supports. If one is found, then processing continues.
- 4) The RMP initiates the relevant CDM for the given DRM System ID.
- 5) The Content Decryption Module (CDM) in the Receiver associated with the DRM System ID checks to see whether the license key required to decrypt the video and audio is already in storage. In this example, the CDM determines that no pre-existing license for this content is available and prepares a license request for the key.
- 6) The CDM notifies the RMP that a key is required for the KID1 and KID2.
- 7) The RMP player needs a valid license request message from the CDM for both KID1 and KID2 to forward on to the Broadcast Application.
- 8) The RMP notifies the Broadcast Application using the DRM Notification API, passing the DRM system ID and a message understood by Broadcast Applications which support that system ID. The message in the notification would typically include the Key ID associated with this content, and a request for a license.
- 9) The Broadcast Application requires the content identifier associated with the KID1 and KID2 contained in the MPD or security\_property\_descriptor. The Broadcast Application uses the org.atsc.query.MPDUrl to retrieve the location of the MPD or the org.atsc.query.mmt\_atsc3\_message to retrieve the security\_property\_descriptor.
- 10) The Broadcast Application reads the MPD from the URL provided by the receiver or the security\_property\_descriptor from the MA3 messages provided by the receiver.
- 11) The Broadcast Application locates the elements containing the corresponding KID1 and reads the licenseType=contentId-1.0 value from the **Laur1** element.

```
<dashif:Laurl licenseType="contentId-1.0">
file://contentId/superball2019
</dashif:Laurl>
```

- 12) The Broadcast Application executes a process to retrieve a license for the requested content. This process involves interaction with the user, and interaction with a Web Server operated by the broadcaster and a License Server associated with the DRM system employed using the contentId. Interaction between the Broadcast Application and the License Server includes information the Broadcast Application needs to create a user interface to present to the user. The License Server determines that the user is entitled to access the requested content. The License Server delivers the license to the Broadcast Application using proprietary messaging.
- 13) The Broadcast Application issues the DRM Operation API with the DRM system ID and a message including the license for the content for each KID notification received by the RMP.
- 14) The RMP issues the license to the CDM for each of the KIDs.
- 15) The CDM receives the license, saves it, and uses it to derive the key needed to decrypt the content, sending that key to the OEM Crypto Module.
- 16) The OEM Crypto Module decrypts the enhancement layer and the user enjoys watching the service. The RMP player notifies the Broadcast Application with rmpPlaybackStateChange set to **0**.

#### A.2 LICENSE ACQUISITION - RECEIVER APPLICATION, CONNECTED

Figure A-2 is an example message flow illustrating the receiver retrieving the license from the license server directly using the details contained in the Laur1.

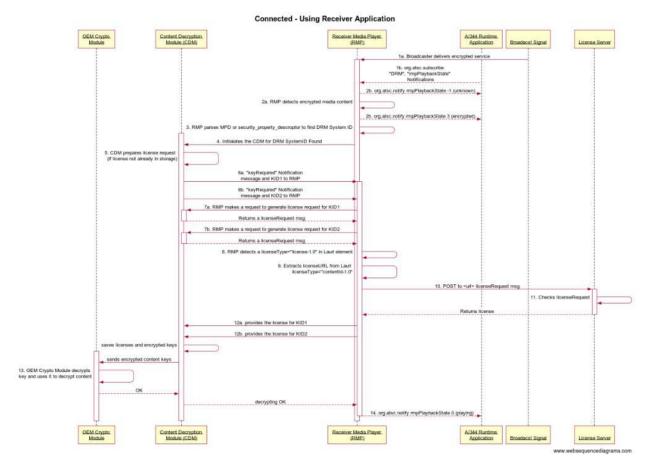


Figure A-2 License acquisition - Receiver Application, connected.

- 1) A user selects a Service with encrypted audio and video. A Broadcast Application is also present in the definition of the Service, and the Receiver downloads and executes it when the package containing it has been retrieved and validated.
- 2) The RMP discovers the service is encrypted and the RMP sets rmpPlaybackStateChange to 3.
- 3) The RMP parses the MPD in the Service Layer Signaling (SLS), specifically the **ContentProtection** element, or the security\_property\_descriptor in MA3 messages to discover whether it lists a DRM System ID that the RMP supports. If one is found, then processing continues.
- 4) The RMP initiates the relevant CDM for the given DRM System ID.
- 5) The Content Decryption Module (CDM) in the Receiver associated with the DRM System ID checks to see whether the license key required to decrypt the video and audio is already in storage. In this example, the CDM determines that no pre-existing license for this content is available and prepares a license request for the key.
- 6) The CDM notifies the RMP that a key is required for the KID1 and KID2.

- 7) The RMP player needs a valid license request message from the CDM for both KID1 and KID2 to forward onto the Broadcast Application.
- 8) The RMP detects that the **licenseType**="license-1.0" is available and recognizes that a license can be fetched directly by the receiver.
- 9) The RMP extracts the URL value from the element.

```
<dashif:Laurl licenseType="license-1.0">
https://server.com:9873/getlicense?contentid=12345&amp;token=abcd
</dashif:Laurl>
```

- 10) The Broadcast Application executes a process to retrieve a license for the requested content. This process does not involve interaction with the user.
- 11) The License Server determines if the request is authentic. The License Server delivers the license to the Broadcast Application using proprietary messaging.
- 12) The RMP issues the license to the CDM for each of the KIDs.
- 13) The CDM receives the license, saves it, and uses it to derive the key needed to decrypt the content, sending that key to the OEM Crypto Module.
- 14) The OEM Crypto Module decrypts the enhancement layer and the user enjoys watching the service. The RMP player notifies the Broadcast Application with rmpPlaybackStateChange set to **0**.

#### A.3 LICENSE ACQUISITION – RECEIVER APPLICATION, UNCONNECTED

Figure A-3 is an example message flow illustrating the receiver retrieving the license locally on a receiver that is unconnected to the internet.

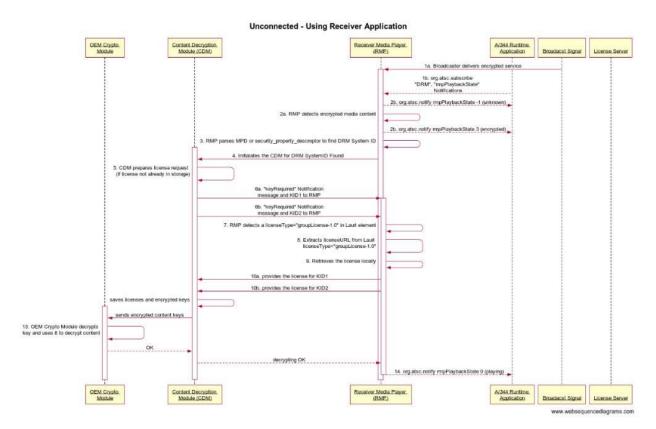


Figure A-3 License acquisition – Receiver Application, unconnected.

- 1) A user selects a Service with encrypted audio and video. A Broadcast Application is also present in the definition of the Service, and the Receiver downloads and executes it when the package containing it has been retrieved and validated.
- 2) The RMP sets rmpPlaybackStateChange to -1. The RMP discovers the service is encrypted and sets rmpPlaybackStateChange to 3.
- 3) The RMP parses the MPD in the Service Layer Signaling (SLS), specifically the **ContentProtection** element, or the security\_property\_descriptor in MA3 messages to discover whether or not it lists a DRM System ID that the RMP supports. If one is found, then processing continues.
- 4) The RMP initiates the relevant CDM for the given DRM System ID.
- 5) The Content Decryption Module (CDM) in the Receiver associated with the DRM System ID checks to see whether the license key required to decrypt the video and audio is already in storage. In this example, the CDM determines that no pre-existing license for this content is available and prepares a license request for the key.
- 6) The CDM notifies the RMP that a key is required for the KID1 and KID2.
- 7) The RMP detects that the licenseType="groupLicense-1.0" is available and recognizes that a license can be fetched locally by the receiver.

8) The RMP extracts the URL value from the element.

```
<dashif:Laurl licenseType="groupLicense-1.0">
File://atsc3-license.lic
</dashif:Laurl>
```

- 9) The Broadcast Application locates the license locally. This process does not involve interaction with the user.
- 10) The RMP issues the license to the CDM for each of the KIDs.
- 11) The CDM receives the license, saves it, and uses it to derive the key needed to decrypt the content, sending that key to the OEM Crypto Module.
- 12) The OEM Crypto Module decrypts the enhancement layer and the user enjoys watching the service. The RMP player notifies the Broadcast Application with rmpPlaybackStateChange set to **0**.

#### A.4 LICENSE ACQUISITION – BROADCAST APPLICATION, UNCONNECTED

Figure A-4 is an example message flow illustrating the Broadcast Application attempting to retrieve the license from the license server directly using the details contained, however the receiver is not connected to the internet.

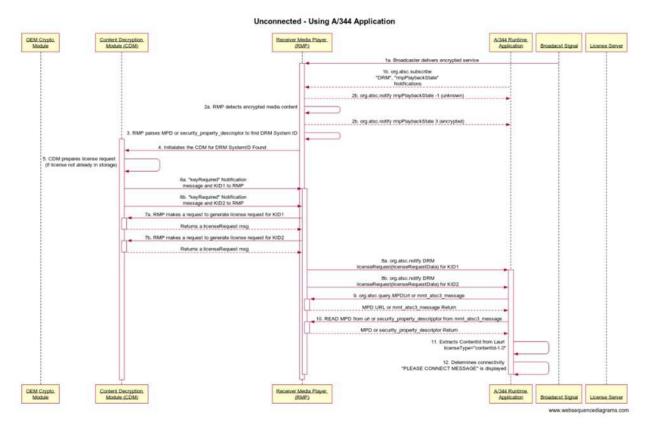


Figure A-4 License acquisition – Broadcast Application, unconnected.

- 1) A user selects a Service with encrypted audio and video. A Broadcast Application is also present in the definition of the Service, and the Receiver downloads and executes it when the package containing it has been retrieved and validated.
- 2) The RMP sets rmpPlaybackStateChange to -1. The RMP discovers the service is encrypted and sets rmpPlaybackStateChange to 3.
- 3) The RMP parses the MPD in the Service Layer Signaling (SLS), specifically the **ContentProtection** element, or the security\_property\_descriptor in MA3 messages to discover whether or not it lists a DRM System ID that the RMP supports. If one is found, then processing continues.
- 4) The RMP initiates the relevant CDM for the given DRM System ID.
- 5) The Content Decryption Module (CDM) in the Receiver associated with the DRM System ID checks to see whether the license key required to decrypt the video and audio is already in storage. In this example, the CDM determines that no pre-existing license for this content is available and prepares a license request for the key.
- 6) The CDM notifies the RMP that a key is required for the KID1 and KID2.

- 7) The RMP player needs a valid license request message from the CDM for both KID1 and KID2 to forward onto the Broadcast Application.
- 8) The RMP notifies the Broadcast Application using the DRM Notification API, passing the DRM system ID and a message understood by Broadcast Applications which support that system ID. The message in the notification would typically include the Key ID associated with this content, and a request for a license.
- 9) The Broadcast Application requires the content identifier associated with the KID1 and KID2 contained in the MPD or security\_property\_descriptor. The Broadcast Application uses the org.atsc.query.MPDUrl to retrieve the location of the MPD or the org.atsc.query.mmt\_atsc3\_message to retrieve the security\_property\_descriptor.
- 10) The Broadcast Application reads the MPD from the url provided by the receiver or the security\_property\_descriptor from MA3 messages provided by the receiver.
- 11) The Broadcast Application locates the elements containing the corresponding KID1 and reads the licenseType=contentId-1.0 value from the Laurl element.

```
<dashif:Laurl licenseType="contentId-1.0">
file://contentId/superball2019
</dashif:Laurl>
```

12) The Broadcast Application determines it is not connected to the Internet. The Broadcast Application provides an additional message on why to connect to the internet in order to receive the provided service. The rmpPlaybackState remains with the value of 3.

## Annex B: Signaling Examples

#### **B.1 SERVICE IS "PROTECTED"**

The SLT table of a given service shall have the protection attribute set to TRUE (see green highlight below). This provides an indication on whether a service has components which are encrypted either all or part of the time.

```
<?xml version="1.0" encoding="UTF-8"?>
xmlns="tag:atsc.org,2016:XMLSchemas/ATSC3/Delivery/SLT/1.0/"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="tag:atsc.org,2016:XMLSchemas/ATSC3/Delivery/SLT/1.0/ SLT-1.0-
20180228.xsd"
bsid="369"> <!-- 0x0171 -->
   <Service protected="true" majorChannelNo="14" minorChannelNo="5" serviceId="5"</pre>
globalServiceID="https://doi.org/10.5239/8A23-2B0B"
                                                                   sltSvcSeqNum="0"
serviceCategory="1" shortServiceName="KPBS-DT">
        <BroadcastSvcSignaling</pre>
                                                      slsSourceIpAddress="10.1.1.1"
slsDestinationUdpPort="8100"
                                                                    slsProtocol="1"
slsDestinationIpAddress="239.255.14.5"/>
   </Service>
</SLT>
```

- End of Document -