



2025 ATSC NextGen Broadcast Conference

June 12-13, 2025

Convene Hamilton Square
600 14th Street, NW, Washington, D.C.

Thursday, June 12, 2025	Friday, June 13, 2025
NextGen Broadcast Conference (open to all)	NextGen Broadcast Conference (closed to editorial media)
8:00am: Breakfast / Registration 8:00am: Exhibits Open 9:00am – 5:00pm: Conference 5:00pm – 7:00pm: Welcome Reception	8:00 am: Breakfast 8:00 am: Exhibits Open 9:00-3:00pm: Conference

ANNUAL SPONSOR OPPORTUNITIES

Platinum Annual Sponsor Benefits	Gold Annual Sponsor Benefits
Applies to: AT &T, Avanci, CTA, HCLTech, LG Electronics/Zenith, Samsung, Sinclair, Sony	Applies to: Dolby, Harmonic, Nielsen, Vertical Bridge
PLATINUM SPONSOR (Value of \$7500) <ul style="list-style-type: none"> Listed as a Platinum Sponsor of the ATSC NextGen Broadcast Conference Complimentary exhibit table included (value = \$2,500) Complimentary full-page color ad in the Program (value = \$1,500) Logo placement on screen during event Four (4) complimentary attendee registrations to the Conference included (value = \$3500). You will receive 4 free registrations regardless of whether you exhibit or not. 	GOLD SPONSOR (Value of \$4375) <ul style="list-style-type: none"> Listed as a Gold Sponsor of the ATSC NextGen Broadcast Conference Exhibit table cost = \$1,500 (savings of \$1,000) Complimentary half-page color ad in the Program (value = \$750) Logo placement on screen during event Three (3) complimentary attendee registrations to the Conference included (value = \$2625). You will receive 3 free registrations regardless of whether you exhibit or not.

Silver Annual Sponsor Benefits	Bronze Annual Sponsor Benefits
Applies to: American Tower, DigiCAP, DTV Innovations, Eon Media, GatesAir, NAB, Resillion, SCTE	Applies to: Actus, Ateame, Bitpath, Digital Alert Systems, Eletttronika, Fincons, GrabTV, IEEE BTS, Kathrein, Pearl, PMVG, Rohde & Schwarz, Titan TV, VBox
SILVER SPONSOR (Value of \$2625) <ul style="list-style-type: none"> Listed as a Silver Sponsor of the ATSC NextGen Broadcast Conference Exhibit table cost = \$2,000 (savings of \$500) Complimentary quarter-page color ad in the Program (value = \$375) Logo placement on screen during event Two (2) complimentary attendee registrations to the Conference included (value = \$1750). You will receive 2 free registrations regardless of whether you exhibit or not. 	BRONZE SPONSOR (Value of \$1125) <ul style="list-style-type: none"> Listed as a Bronze Sponsor of the ATSC NextGen Broadcast Conference Exhibit table cost = \$2,250 (savings of \$250) Opportunity to purchase a quarter-page color ad in the Program for \$250 Logo placement on screen during event One (1) complimentary attendee registrations to the Conference included (value = \$875). You will receive 1 free registration regardless of whether you exhibit or not.

Additional Sponsorship Opportunities

Lanyards Sponsor – Corporate logo - @ \$2000 **SOLD**

WiFi/Internet Sponsor – Recognition in the program and tabletop signage throughout the conference @ \$2500

Coffee Break Sponsor – Recognition in the program and at the coffee stations @ \$2500 (3 available)

Lunch Sponsor – Recognition in the program and at the food stations on June 12 @ \$5000 / June 13 @ \$4000

Welcome Reception Sponsor – Recognition in the program with option for brief remarks prior to event. This is a co-sponsorship opportunity, please inquire for pricing.

Exhibit Details

The ATSC Annual NextGen Broadcast Conference will be held in the Forum on the 4th Floor of Convene. Exhibitors will be located in the East and West Galleries to provide convenient access to all meetings and networking activities.

- Your exhibit must stay open for the duration of the Conference.
- Exhibit Hours:
 - Thursday, June 12 from 8:00am – 7:00pm (includes Welcome Reception)
 - Friday, June 13 from 8:00am – 12:00pm
- Setup will begin at 12:00pm on Wednesday, June 11 and must be completed by 5:00pm.
- Including are: table, tablecloth, two chairs, wastebasket and electricity/power strip.
- Internet service including hardwired connections, and over-the-air antenna drop available upon request.
- Freestanding signage only. Nothing can be affixed to the walls.
- Storage is available.



NOTE: Booth locations will be assigned by ATSC. A set of specific codes to register your complimentary attendees will be sent via separate email. There are 25 exhibit spaces available. First come, first reserved. Reservations are due on Friday, May 2, 2025. Contact Anh Ngo, Manager of Communications and Member Engagement at ango@atsc.org.

